



Global eBook 2016: A report on market trends and developments

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The 2016 edition of the Global eBook report, with more than 50 data driven original charts and tables, is the international industry reference on the evolution of ebook markets focuses on relevant key angles for an understanding of the current transformation of book publishing in a global perspective:

Market close ups (print and digital) for the US, UK, Europe (notably France, Germany, Italy, the Netherlands Spain, Sweden, and a detailed overview on Central and Eastern Europe),

Plus analysis of selected emerging markets, notably Brazil, China, India and Russia;

Summaries of key debates and driving forces (global players such as Amazon, statistical close ups on pricing, performance by genre, piracy, patterns of consumer habits, DRM, self publishing, et al.)

We provide an overview of trends and developments, based on a unique set of data from a wide array of the best available sources, backed up by a thorough analysis of overall book publishing in the diverse international contexts.

The 2016 edition of the Global eBook report particularly emphasizes how digital developments are embedded in the overall evolution of publishing markets, by providing context data as well as historical statistics to spot trends and developments over the past 3 to 7 years.

Main driving forces and policy as well as legal debates shaping the current transformation of the international book business are identified and looked at in country and market comparisons.



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