



Your MBA Game Plan: Proven Strategies for Getting into the Top Business Schools

Omari Bouknight, Scott Shrum

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With graduates from top business schools bringing home six-figure pay packages and entering into exciting fields such as private equity, high-tech, investment banking, and management consulting, the MBA has rapidly become the world's most desired degree. As a result, the competition for admission into select programs is fierce; some admit less than 15 percent of applicants.

In this challenging environment, **Your MBA Game Plan** is the resource you need--it has helped thousands get into the best schools and achieve their career aspirations. You could be next.

Written by the co-founders of a leading business school admissions service, this book will guide you through the demanding application process and help you differentiate yourself in the ever-growing pool of applicants. **Your MBA Game Plan** will show you how to:

- * Maximize your chances of admission to a top business program.
- * Ace the GMAT.
- * Craft compelling essays and resumes that highlight your most salient attributes and make you stand out to the admissions committee.
- * Perform flawlessly during your admissions interviews.
- * Prepare your recommenders to effectively support your admissions bid.
- * Select target schools and highlight the personal characteristics and skill sets that they look for.

This revised edition includes sample essays and resumes from successful applicants, fresh insight on 30 leading business schools, and advice specifically tailored to international students.

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