



# New Theory on Leadership Management Science

*Bingxin Wu*

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Summary 'New Theory on Leadership Management Science' uses multidisciplinary systems to comprehensively study leadership management. From philosophical, sociological, cultural, historical, management and marketing perspectives, it studies leadership management during the process of combining theory and practice from the beginnings of human consumption, including household consumption and financing, and national macroscopic control and management. In terms of methodology, the book follows fundamental philosophical, economic, sociological and management principles. The book mainly uses the methods of social statistics, documentary comparison, probability sampling, case studies, interviews and computer analysis, etc. Therefore, in terms of both basic theory and methodology, the book is not only an economic work but involves multiple disciplines. Key Features Links leadership and management, which are; refers to the transformation of the classical Chinese leadership management school of thought, and advances it as a leading management school of thought; comprehensive and systematic advancement of leadership management practice strategy, including national practice, development strategy, and corporate practice development strategy; proposes that the core of leadership management philosophy is epistemology and methodology; emphasizes that practical philosophy should be the first philosophy in the process of human leadership management; develops a new interpretation of the subjects and objects of leadership management and the quality of leadership management; puts forward new business concepts, new concepts of enterprise management and enterprise management law, and specific strategic management practice elements and methods, which provide a specific and consultative method for combining theory and practice for CEOs and general managers of enterprises (including state-owned firms). The Author Bingxin Wu is the Board Chairman of Sanzhu Group, Beijing Genetic Engineering Research Institute and Beijing Nuozhou Institute of Biology, and the director of Shizhen Institute of Biology. He is also an honorable professor at Shandong University, contract researcher for Shandong Academy of Social Sciences and for Oriental Institute and an honorable professor at the Institute of Micro-ecology of Dalian Medical University. Moreover, he is the executive member of China Association of Industry and Commerce, vice president of Shandong Jinan municipal Association of Industry and Commerce, master workman of Shandong Private Entrepreneurs Union, vice president the Association of Chinese Professionals, and the deputy director of Chinese Private Scientific and Technological Association and of National Private Technology Entrepreneur Association as well as the standing director of China Chinese Medicine Institute. Readership Scholars, practitioners, business executives and government/economic policy makers. Contents Concept, principle and characteristics of leadership management science The leadership management environment Qualities of leadership managers The leadership management system and evolution Leadership management science methodology Four stages of development in epistemology Leadership management thought of ancient China Planning leadership in strategy Leadership management and consumer social productivity National macroscopic leadership management innovation Consumption and leadership management innovation Network society and leadership management A new theory on enterprise leadership management Marketing leadership management Business leadership management in China

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