



Plunkett's Food Industry Almanac 2012: Food Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S FOOD INDUSTRY ALMANAC 2012

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 678

Statistical Tables Provided: 29

Companies Profiled: 458

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends and Technologies Affecting the Food Industry

- 1) Introduction to the Food & Beverage Industry
- 2) The Globalization of the Food Industry/China Exports Packaged Foods
- 3) Agricultural Biotechnology Scores Breakthroughs but Causes Controversy/Selective Breeding Offers a Compromise
- 4) Ethanol Production Soared, But U.S. Federal Subsidy Has Finally Ended
- 5) Obesity Sparks Government Action/Snack Foods Get Healthier
- 6) Childhood Obesity Brings About Changes in Marketing/Federal Program Targets Children
- 7) Dietary Fats Are Under Scrutiny/Some Restaurants Forced to List Calories
- 8) Organic Food Sales Post Growth
- 9) Functional Foods Promise Health Benefits
- 10) Food Labeling Gets Further Federal Backing/Wal-Mart Institutes New Food Label Program
- 11) McDonald's Dominates the Global Fast Food Market

- 12)Manhattan's FreshDirect Sets the Pace in Grocery Sales Over the Internet
- 13)Food Safety Becomes a Massive Consumer, Industry and Regulatory Issue
- 14)New Agriculture Technologies Take Hold
- 15)Aquaculture Gains Major Fish Supply Market Share
- 16)Food & Commodity Prices Are a Major Global Problem for Consumers & the Food Industry Overall
- 17)Packaging and Consumer Products Forge Ahead/Wal-Mart and Coca-Cola Improve Packaging Sustainability
- 18)Retail Technologies Leap Ahead
- 19)RFID Drives Inventory Management Evolution
- 20)Wal-Mart Sales Improve After Two Year Slump
- 21)Private Label Brands Grow in Share of Total Store Sales

Food Industry Statistics

- 1)U.S. Food Industry Overview
- 2)Food Sales, U.S.: 2008-November 2011
- 3)Consumer Food Price Indexes, Baseline Projections, U.S.: 2011-2021
- 4)U.S. Price Indexes of Food Processing & Marketing Costs: 2008-2nd Quarter 2011
- 5)U.S. Retail Prices for Beef, Pork, Poultry Cuts, Eggs & Dairy Products: 2011, July-December
- 6)U.S. Meat Supply & Use: 2011-2015
- 7)U.S. Egg Supply & Use: 2000-2011
- 8)Poultry & Eggs Production & Prices, U.S.: 2009-October 2011
- 9)Dairy Production & Prices, U.S.: 2008-October 2011
- 10)Horticultural Crops, Baseline Projections, U.S.: 2012-2021
- 11)Fruit Production, Per Capita Consumption, Grower Prices & Ending Stocks, U.S.: 2002-2011
- 12)Vegetable Production & Shipments, U.S.: 2004-2011
- 13)Planted & Harvested Acreage for Major Field Crops, Baseline Projections, U.S.: 2010-2021
- 14)Cost of Production Forecasts for U.S. Corn, Soybean, Wheat & Cotton Crops: 2011-2013

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