



Summary of Shoe Dog: A Memoir by the Creator of Nike (Phil Knight)

Book Summary

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It is said that a journey begins with a single step. To get the full message of this book Phil Knight takes you through his life's journey, from the time he was a young man, full of ambition of being successful or at least not being a failure to his adoption of a crazy idea he had while in Stanford.. Then his travels all over the world the lessons he learnt the mistakes he made and what those mistakes cost him. Next are the challenges he found while starting his company the help he received from his friends and family, to the friends he helped and those that failed him. Though successful now, Phil also goes through advice he should have listened to and things he should have done differently. Later we see his reward and the benefit to those he worked with, the lessons he has learnt, his take of life and his wishes.

Here Is A Preview Of What You'll Learn...

- DAWN
- CORNFIELD EXTRA ORDINARY SUCCESS
- JAPAN WAS RENOWNED
- BLUE RIBBON'S FIRST EMPLOYEE
- 1967-1968
- 1969-1970
- 1971-1972
- 1973-1974
- 1975-1976
- 1977-1980
- The Book At A Glance
- Final Thoughts
- Now What?

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From reader reviews:

Thomas Hodge:

This Summary of Shoe Dog: A Memoir by the Creator of Nike (Phil Knight) book is just not ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is actually information inside this reserve incredible fresh, you will get data which is getting deeper you actually read a lot of information you will get. This kind of Summary of Shoe Dog: A Memoir by the Creator of Nike (Phil Knight) without we realize teach the one who studying it become critical in imagining and analyzing. Don't always be worry Summary of Shoe Dog: A Memoir by the Creator of Nike (Phil Knight) can bring whenever you are and not make your tote space or bookshelves' become full because you can have it in your lovely laptop even mobile phone. This Summary of Shoe Dog: A Memoir by the Creator of Nike (Phil Knight) having good arrangement in word along with layout, so you will not experience uninterested in reading.

Rebecca Walton:

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