



# Technology Entrepreneur: A High-Tech Services Business: Think Tank Adventures, Lessons, and Product Evolutions

*C. J. Rubis*

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## **Technology Entrepreneur: A High-Tech Services Business: Think Tank Adventures, Lessons, and Product Evolutions** C. J. Rubis

Join a technology entrepreneur as he shares the challenges he faced while operating a high-tech think tank for twenty-five years. Author C. J. Rubis delivers a fascinating story-filled narrative of the Technology Think Tank business and its effects on many government and industry projects. The numerous adventures, challenges and learned wisdom demonstrate the opportunities for the technology-services entrepreneur in this exploding age of technology to develop services and product innovations. Technology educators, students, budding and struggling entrepreneurs, and others will find real-life stories and dozens of examples to illustrate business principles. Learn about: the history of one company that operated as a microcosm of the think tank industry; ways to overcome problems of business continuity and stability; methods for company formation, staffing, and business development and management; and processes for research, analysis, and development of innovative products. Written as a memoir, this business narrative is meant to inspire and guide entrepreneurship. It shares how to successfully initiate and grow small business opportunities in the huge government and defense technology services industry. You'll be educated and amused by the lessons and stories in Technology Entrepreneur.

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