



The MBA Handbook

Sheila Cameron

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- Understanding the MBA and postgraduate study – covering self-management, time-management and planning as well as common challenges and how to overcome them;
- Transferable learning skills – covering professional development, diagrams, numbers and data analysis, teamwork and leadership, and crucially, case studies and problem solving;
- Skills for assessment – covering preparation for the unique assessments that await in MBA and PG study, including speaking and presentations, writing, exams, projects and theses;
- Afterwards – how to start and shape your career.

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- Support for distance learning students and extended coverage of issues relating to EFL and ESL students.

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Sheila Cameron has worked for the Open University Business School since its inception. She has been involved in its MBA programme since its earliest design stages in a variety of roles, including a period as MBA Director. Sheila is also the author of The Business Students Handbook.

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