



# **Your Soulful Business Plan: A Workbook to Create Your Solid Business Plan to Achieve Your Bigger Purpose**

*Terra Bohlmann*

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Created For Women Who Want To Have a Soulful + Profitable Business If you're in business for yourself – or you want to be – here's everything you need to know... in one convenient business plan written JUST for women entrepreneurs! It's called "Your Soulful Business Plan" – and it was created by a successful business woman for business women who want to be successful. This plan helps you serve the world with your gifts to your utmost potential. It takes your business to the bank so you can do bigger things by giving back your time and treasures...all of those things that fill your own soul. This interactive business plan shows you how to map out your Vision, your Mission, your Purpose, and your own Business Plan to give you the clarity and road map you need to be successful. But it does it from a uniquely feminine point-of-view, which you don't usually get from male-dominated business books. This business plan workbook is written for women entrepreneurs that are ready to make money in their business and make a big difference in the world. The first step in creating a successful and highly profitable business is to have a plan. Your Soulful Business Plan helps you look at the present and the FUTURE! After going through it, you'll be able to create the life you WANT, starting NOW! Trust me...I am all about helping women work smarter, not harder. Having a plan that has you think through all the areas of business is the first step. You'll zero in on what you're really selling... what your customers are really buying... what your competitive advantages are... and where there's room for improvement. It also gives you deeper insights into... • Marketing • Selling Skills and Strategies • Personality Profiles • Your Ideal Customer • Your Competition • Your Dream Team • Your Goals and Expectations • Your Finances • Your Technology • Communications • Accounting and Bookkeeping • Your Systems • Your Website • Your Personal Bio • Your Brand • Your Image • Your Style • Your Values • Networking and Referrals • Time Management • Expenses and Financial Projections • How to Give Back When You've Arrived • How to Retire as Wealthy as Possible Everything you can imagine – everything you need – is contained in this helpful business plan that takes you from "thoughts in your head" to concrete ACTION that is guaranteed to get you from where you are to where you want to be. Don't try to navigate the complex world of modern business without a copy of Your Soulful Business Plan by your side. You'll refer to over and over again – even modify it as time goes on. Do it for your future. Because it will be here before you know it!

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